

# Gründerland Bayern

Bavarian Ministry of Economic Affairs  
Regional Development and Energy



**Online Lunch Talk: Gründerland Bayern**  
**31st January 2025**  
**Maximilian Lenschow**



## Agenda

Statistics 2024

Aids to startups

French-Bavarian accelerator

Contact details



## Statistics 2024

**538 new startups**

**Acquired VC: EUR 2.3 billion**

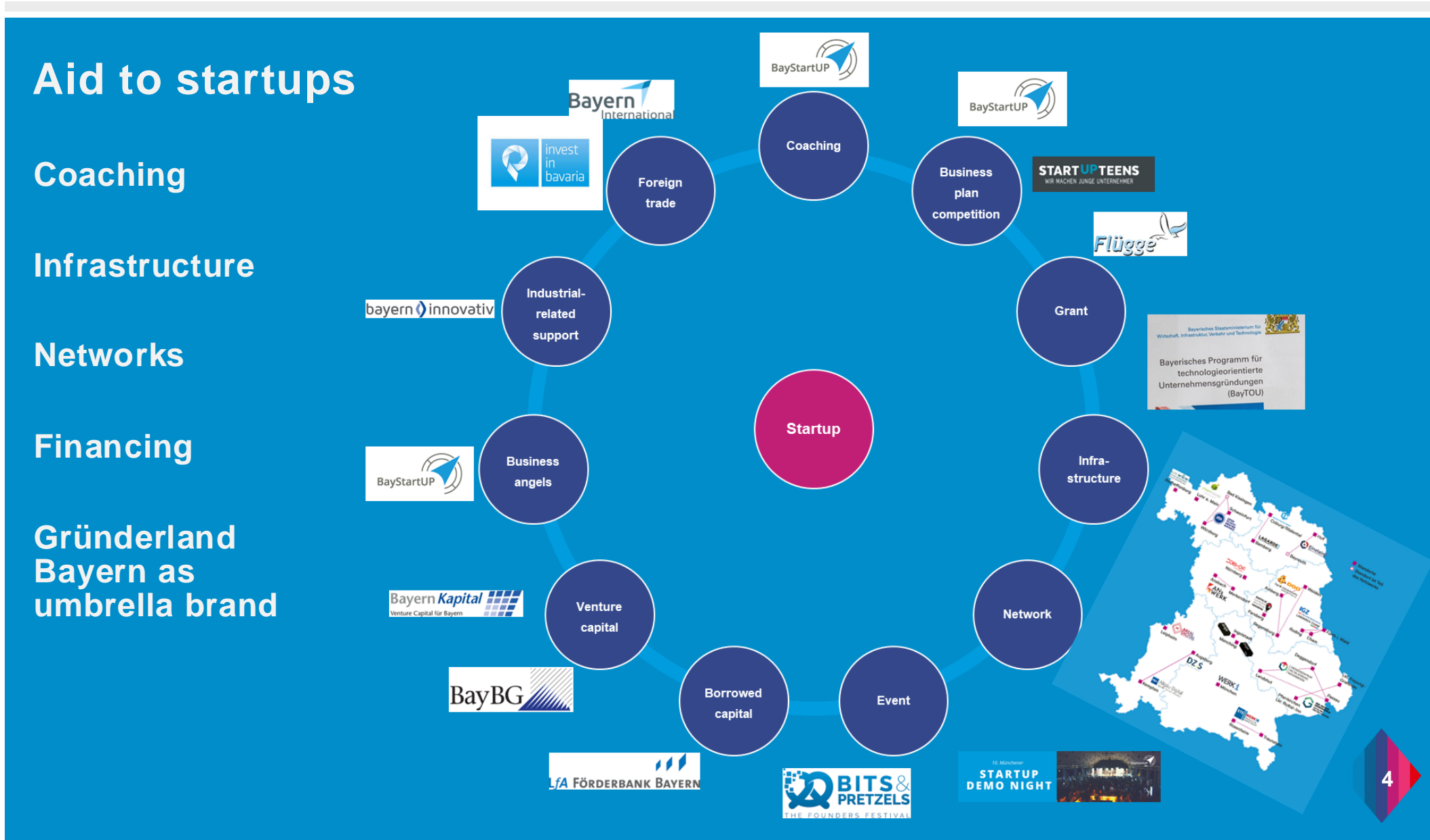
**Share in the German VC-market: 33 %**

**Focus on B2B**

**Ranking in Germany:**

- No. 1 new startups
- No. 3 new startups per 100,000 people
- No. 1 volume of financing rounds







## French-Bavarian accelerator

Partners: Bpifrance, BayStartUP

Launch: 29th April 2025

10 Bavarian and 10 French startups

Duration: 12 months

Content: Training, Immersion, Linking

Mandatory conditions for French startups:

- Existing international sales strategy for Bavaria
- EUR 2.0 million of completed financing rounds
- Product-market fit
- A team of at least ten people





## Contact details

<https://www.gruenderland.bayern/en/>

<https://www.bayern-innovativ.de/en/preview/leistungen/foerderlotse-und-gruenderlotse/start-up-guide-bavaria/>

<https://www.invest-in-bavaria.com/en>

<https://evenements.bpifrance.fr/accelerateur-franco-bavarois/en>



**Merci!**