

Local support for foreign startups in Hamburg

31. January 2025

Picture: Mediaserver Hamburg/www.leemaas.de

A start-up's view of Hamburg

Surface Area: 755 km²
Population: 1.8 Million



Leading startup hub in Germany, ranked 3rd nationally (startupblink.com)



1.500 verified startups



47 Incubators, Accelerators & Company Builders

109 Hubs & Workspaces



Strong business angel community; growing VC landscape



Approx. 180.000 registered companies – thriving SME sector and strong industrial base



<https://www.vectorstock.com/>

2024: Hamburg a vibrant startup hub

Series A financing :

- vilisto (5 million euros)
- airfocus (7.5 million US dollars)
- Shipzero (8 million euros)
- Apoqlar (10 million euros)
- Plancraft (12 million euros funding)
- Mindpeak (15.3 million US dollars)
- Heyflow (16 million US dollars)
- Rabot Energy (17.5 million euros)
- Flower Labs (20 million US dollars)
- Novocarbo (25 million euros)

Series B financing :

Infinite Roots (formerly Mushlabs) 58 million US dollars

Unicorn:

1Komma5° (since 2023; established in 2021)

IPO:

Kitchen robotics startup Circus has gone public (26 January 2024)

1KOMMA5° raises €150 million in pre-IPO financing round (20 December 2024)



Pictures: Mediaserver Hamburg/Christian Brandes

What makes Hamburg special and who is it for?

Strategic Location as a Gateway to Northern Europe



Global Trade Hub: One of Europe's largest ports



Strong Focus on E-Commerce, Fintech + Logistics



Access to One of Europe's Largest Markets



Innovation-Friendly Ecosystem



Focus on Sustainability



Strong Media and Creative Industry Connections



Access to Capital, Networks & Customers



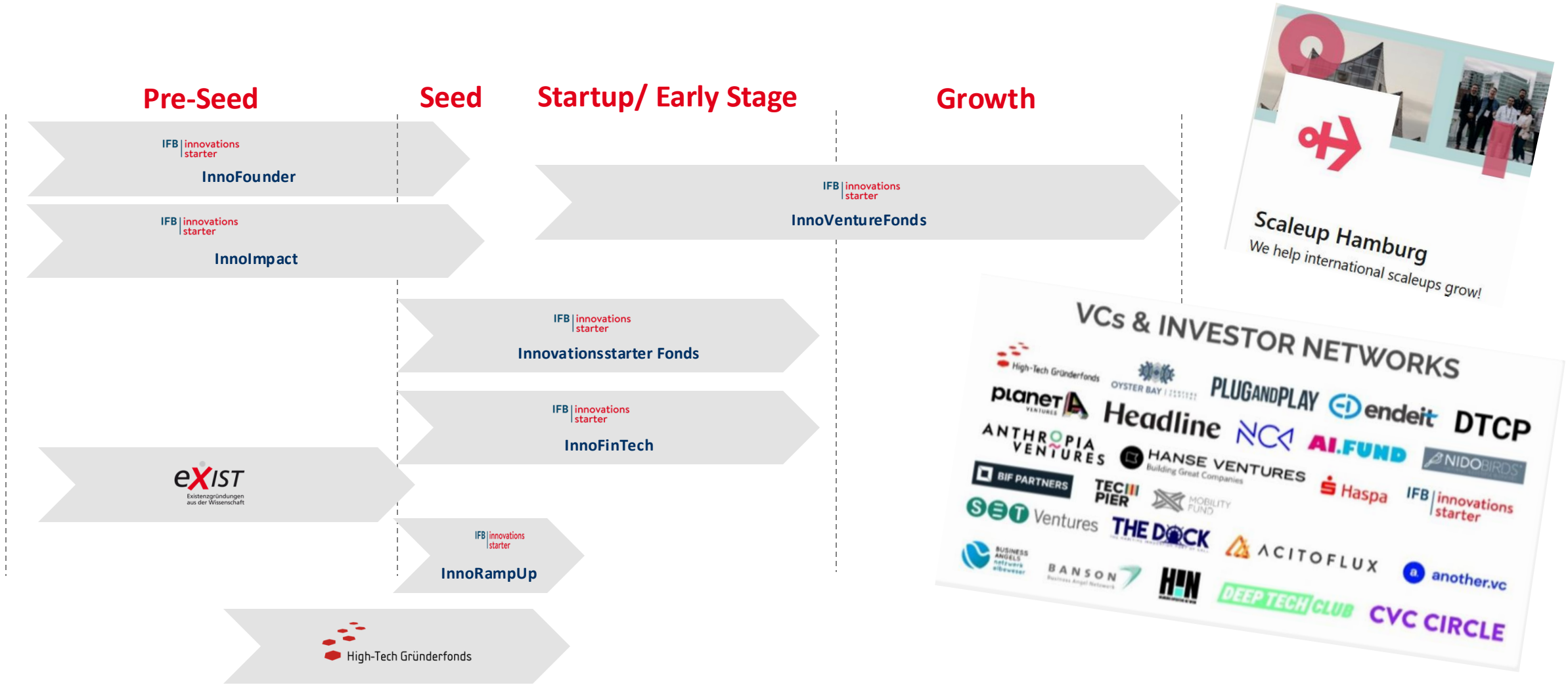
International and Diverse Workforce



High Quality of Life



Startup support and funding



LOCAL SUPPORT FOR FOREIGN STARTUPS IN GERMANY

How to stay in touch

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Picture: Mediaserver Hamburg/Ingo Boelter