

Public funding and ecosystem for startups and sme in North Rhine-Westphalia

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NRW.BANK

Promotional bank for federal state of North Rhine-Westphalia (NRW)



- largest regional promotional bank in Germany
- Support for owner, state of NRW, in completion of its structural and economic policy tasks
- Independent of ordinary fiscal budget
- Mission: Creating an impact for NRW



Funding architecture of NRW.BANK at a glance

Business

Medium-sized Sector/ Foreign Economy

> Startups/ Innovation

Energy
Transformation/
Environment

Social Housing

New Buildings/ Modernisation

Energy
Transformation/
Environment

Infrastructure/ Municipalities

Municipal Budgets

Infrastructure

Energy
Transformation/
Environment



Broad range of instruments for business

- Interest-subsidized loans
- Equity products
 - Venture Center and win Business Angels Initiative
 - CLA and Direct Co-investments in startups ("NRW.SeedCap")
 - (Co-)funding with own funds "NRW.Venture"
 - Investment in external funds
- Advisory services, like
 - Check of grant programs
 - Access to public finance outside portfolio of NRW.BANK
 - Export and foreign direct investment outside of NRW
- Risk coverage and liability assumption



Startup ecosystem, networks and partners

www.gründen.nrw/en

Chambers of Commerce & **Development Agencies**

Universities &

Research

organizations



Business Competitions & Accelerators

Business Angels 8 **Venture Capital**

Grant programs & Mentoring

(Savings) Banks





Why NRW?

- Strong Economy in the heart of Europe
- Economic base is well diversified
- 708,000 SMEs in NRW and large corporations
- Access to 68 universities with 770,000 students in NRW – talents and R&D



Companies in NRW like:













































Your contact

Sebastian Hanny-Busch

Senior Advisor public grants and infrastructure Center for Economic Development

tel +49 211 91741-1718

E-Mail: sebastian.hanny-busch@nrwbank.de



Service Center

tel + 49 211 91741-4800

E-Mail: beratung@nrwbank.de



