

Welcoming international talents

Welcome Office

Inward Investment Division
Legal & Business environment unit

01

Business
France

02

Legal &
Business
environment
Department

03

Welcome
Office

04

Resources



01

Business France

We are a « Services Public agency » for:

- **Providing** long-term support for the international development of French and French-based companies, particularly growth-oriented ETIs and SMEs.
- **Promoting** France's sectors of excellence and the industries of the future, to boost competitiveness and innovation.
- **Supporting** the internationalization of French companies and young people by developing the Volontariat International en Entreprise program.
- **Prospecting and attracting** foreign investment to France to create value and jobs, welcoming and supporting international talent, with our regional partners.
- **Valuing** the economic image of France, its companies and its regions.



Business France in figures

+1400

employees

73

offices in 52 countries

+65

nationalities

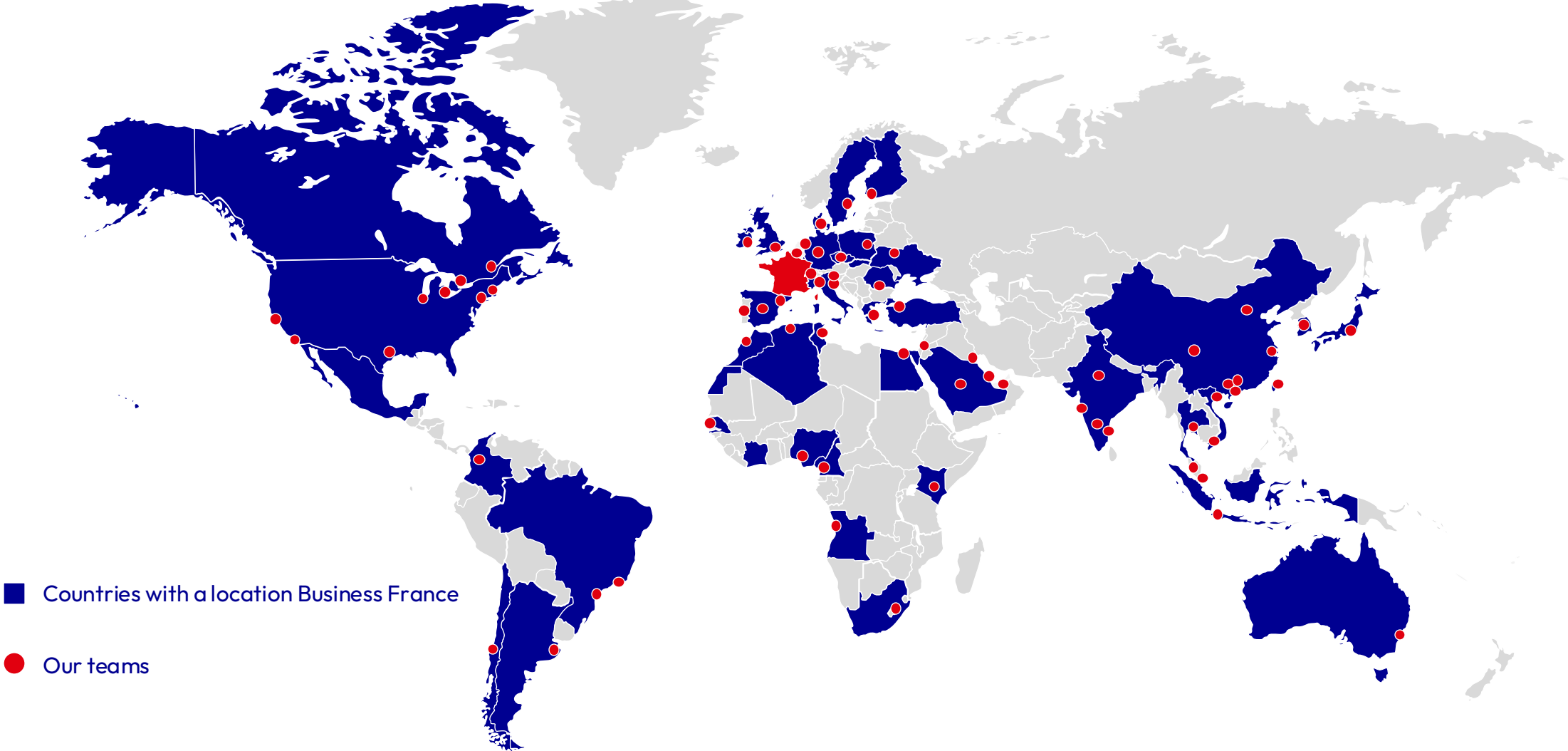
+1000

countries



Our worldwide network

An international force with 750 employees in 52 countries



Attractiveness

Accompany foreign companies in France

All value-creating projects are welcome in France! Business France teams meet with foreign companies to identify projects that could be set up in our territories, and support them throughout the process to ensure that their investments go smoothly.

With the Team France Invest, Business France and its partners are mobilized to:

Promote attractiveness of France

Prospect foreign investors

Support their establishment and their development in France

The **17 000** foreign companies who chose France employ **2,2 millions** of employees, they represent **30%** of our exportations and realize **21%** of French R&D expenses .

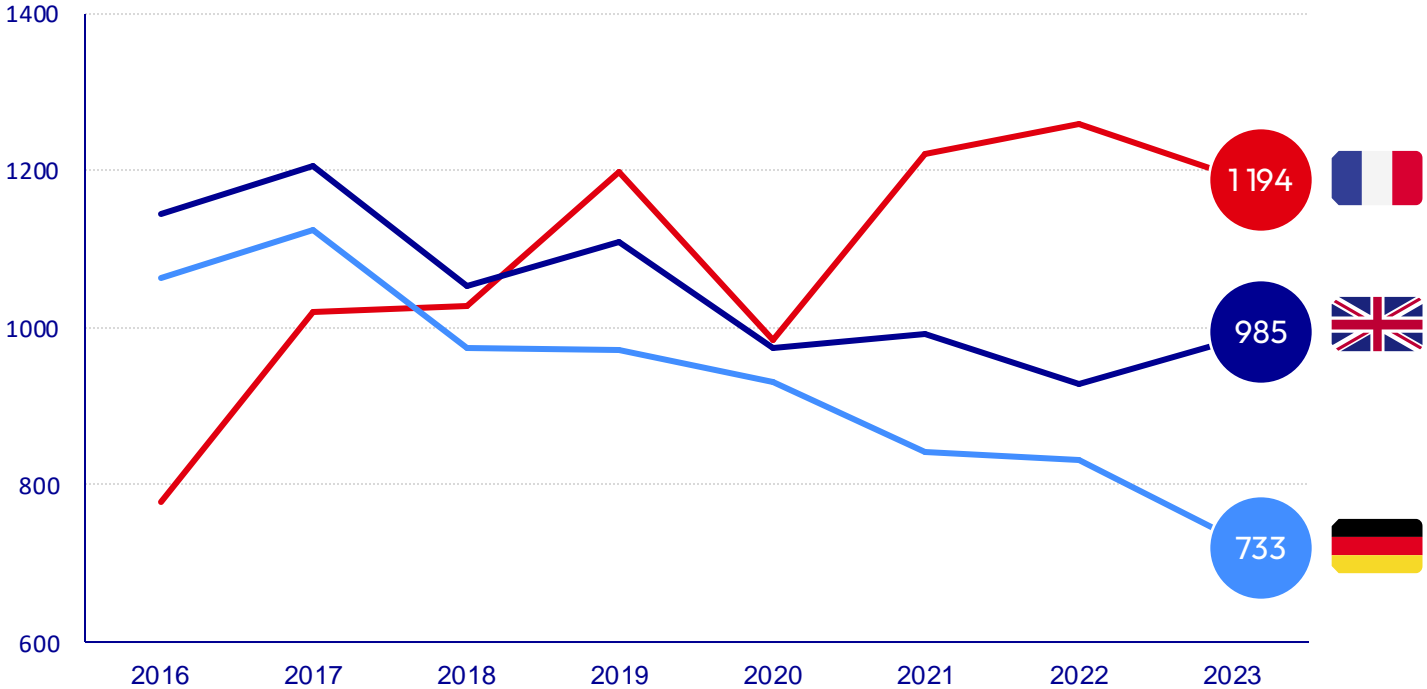
*Source INSEE 2023



France 1st destination for the foreign investment projects in European Union for the 5th running year

Report EY 2024

The annual growth of the projects of foreign direct investment



1st

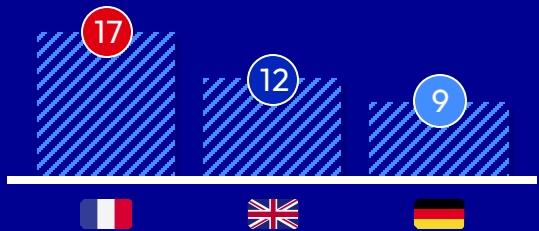


European destination for the industrial investment projects

1st



European destination for the foreign investments in the AI in 2023



02

Legal and Business Environment Department

Our scope of services

Information of investors

Support and analyze of the projects

Improvement of business environment

Our expertises



03

Welcome Office

Our Welcome Office

Attract international talent to foster innovation and competitiveness in businesses.

Business France supports companies in their mobility and recruitment processes for international talent, thanks to a team of specialists and a dedicated website: welcometofrance.com.

Attracting foreign talent in strategic sectors and enabling companies in France to recruit the necessary skills is essential for our competitiveness.

In partnership with Mission French Tech, Business France supports startups to help them internationalize their skills.

+7M

Audience of welcometofrance.com since 2017
1.1 million visitors in 2024

+9.000

Requests processed since 2017

13

International Talent Referees within Team
France Invest



Support employers

Our Target Audiences



Welcome Office

- ✓ Inform employers about mobility or recruitment processes
- ✓ Streamline the installation process for international talent
- ✓ Facilitate the mobility of workers within major projects
- ✓ Guide startups in partnership with Mission French Tech

Support employers
Welcoming international talents

Information

A dedicated website

www.welcometofrance.com

Welcome to La French Tech Desk – a dedicated service for the Tech sector

Support

Individual support

Responding to inquiries, one-on-one meetings
Engaging with French authorities

Collective support

Hosting webinars, workshops, masterclasses

Attractiveness

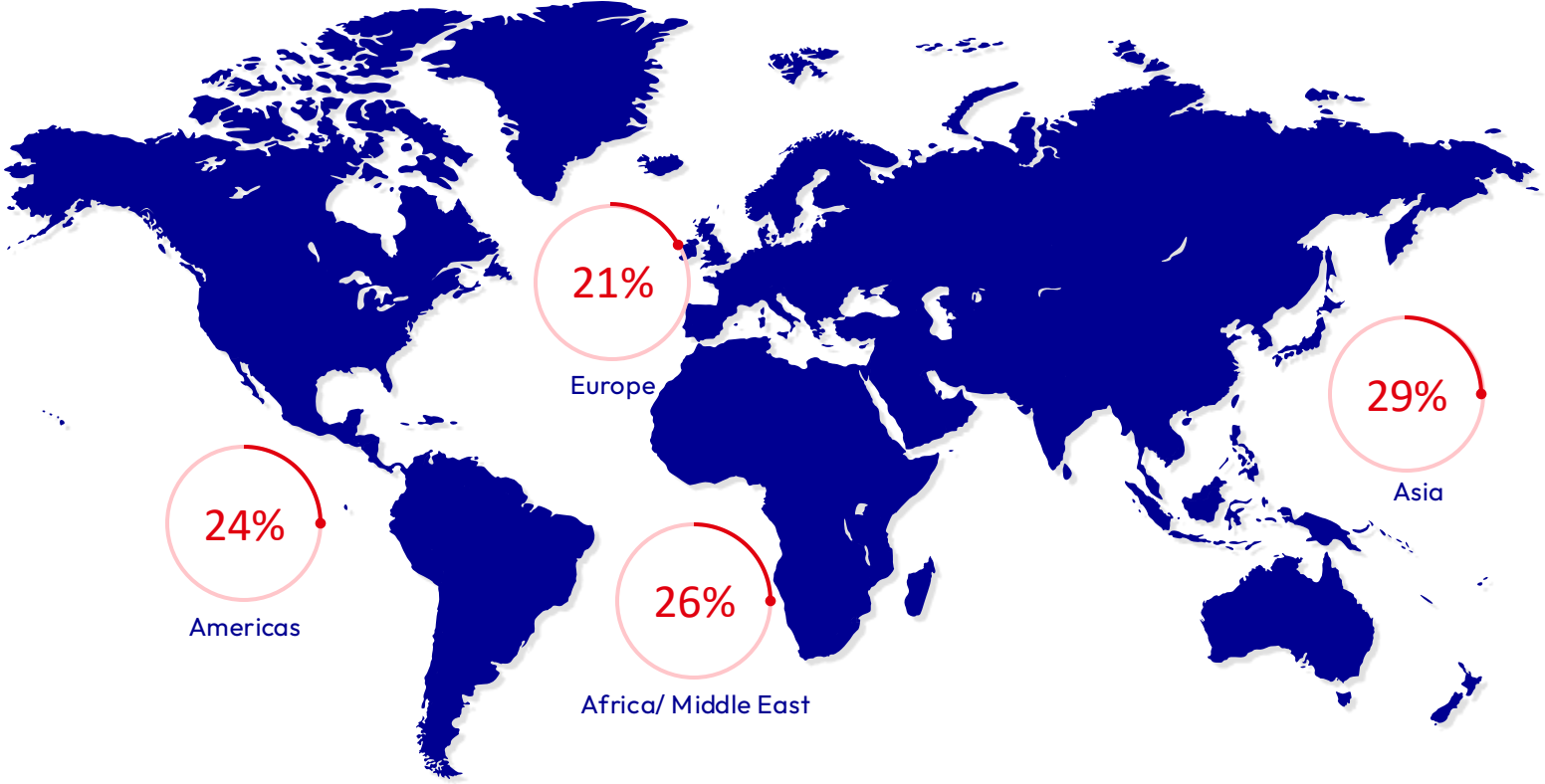
Identifying issues in the experience of international talents and suggestions for improvement

Welcome Office

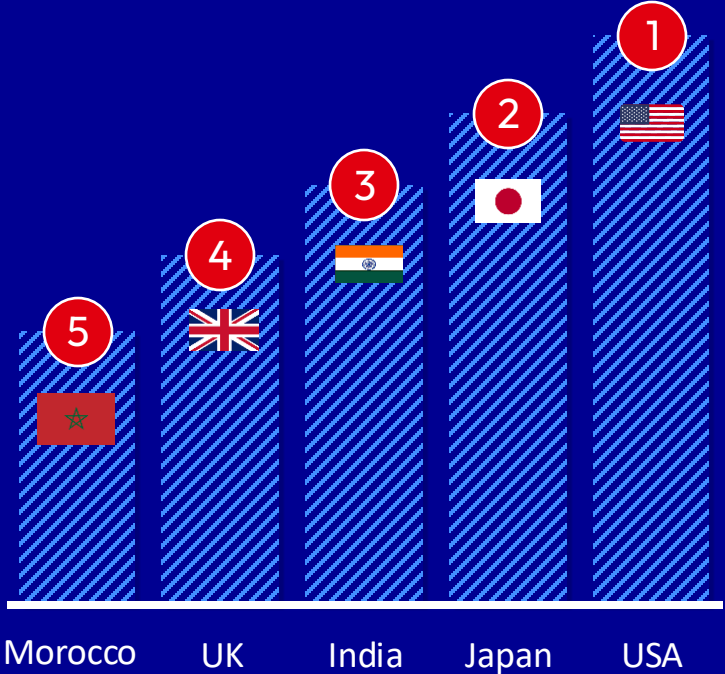
A team of international mobility experts to inform and support HR Teams, international talents and their families about global mobility.



Origin of companies contacting our Welcome Office



Nationalities represented



Figures of Welcome Office requests 2024

Moving to France

An attractive destination



A mobility thanks to the Talent permit

Residence permits for the talent and his/her family (up to 4 years, renewable)



High quality social security

74 bilateral agreements and social security treaties



Attractive personal tax regime

A dedicated taxation scheme for impatriates for up to 8 years (impatriation bonus)



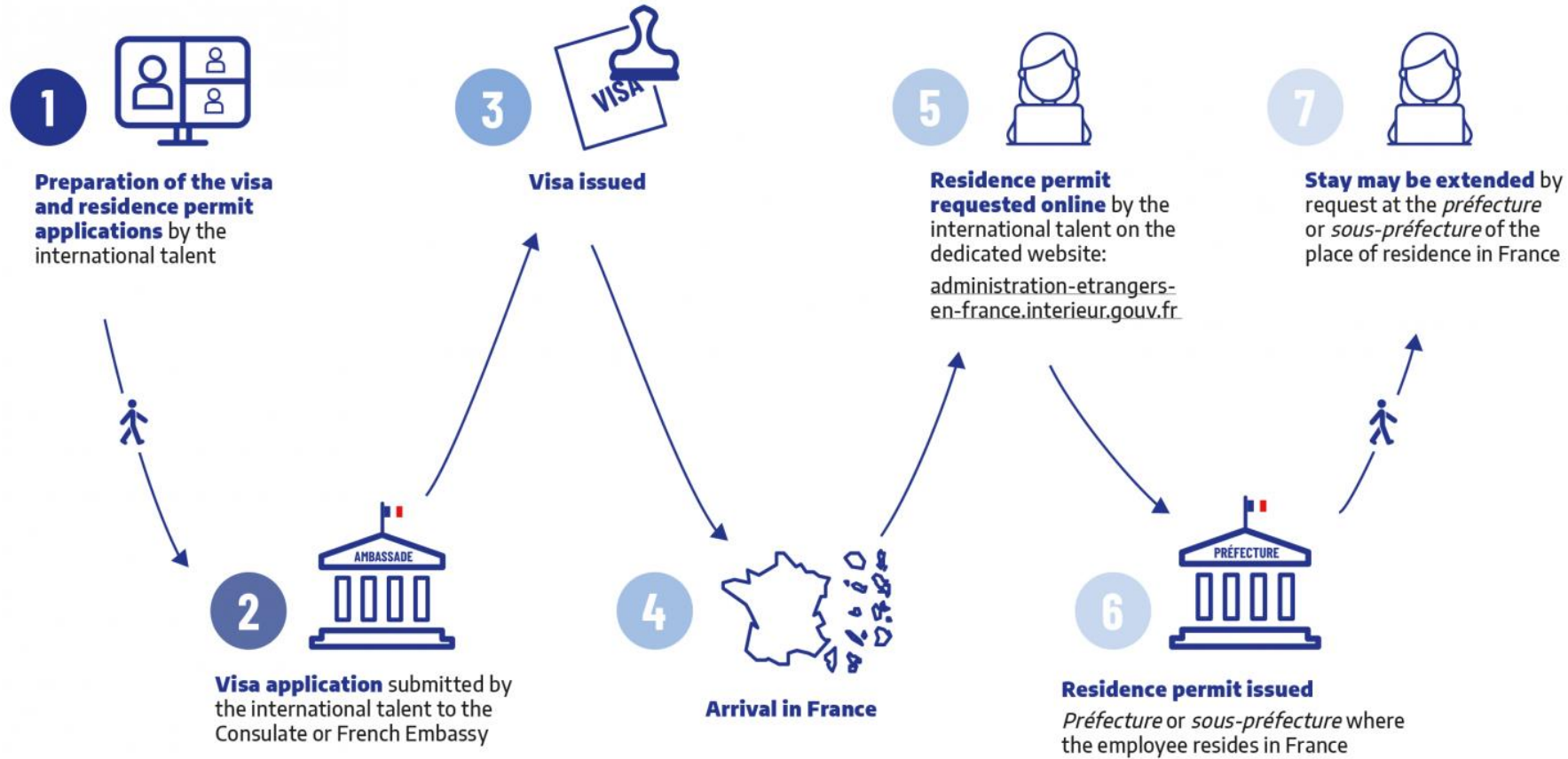
Booming international education

More than 550 international programs taught in 18 languages



An attractive ecosystem for startups with dedicated procedures for Tech talent to obtain the Talent permit

RESIDENCE PERMITS «TALENT PASSPORT»



04

Resources

Resources

For you and the talents that you hire

Welcome To France, a website regularly updated organized in sections Welcome to France



Videos



Media library
Welcome to France



Our brochure Welcome to France



Doing Business

Doing Business : Accueil des talents - Welcome to France

