



Lapeyriere Sébastien - Région Occitanie

# OCCITANIE

## South of France



Saada Romain - Ferrer Fabien - Région Occitanie



Stintzy Julien - Région Occitanie

# OCCITANIE, France's most attractive regions

**6 million**  
inhabitants

**+50,000**  
New inhabitants per year

## Easy Access to Talents

300,000 students  
35,000 researchers

1<sup>st</sup> region in France for R&D expenditure (3,7 % of GDP)

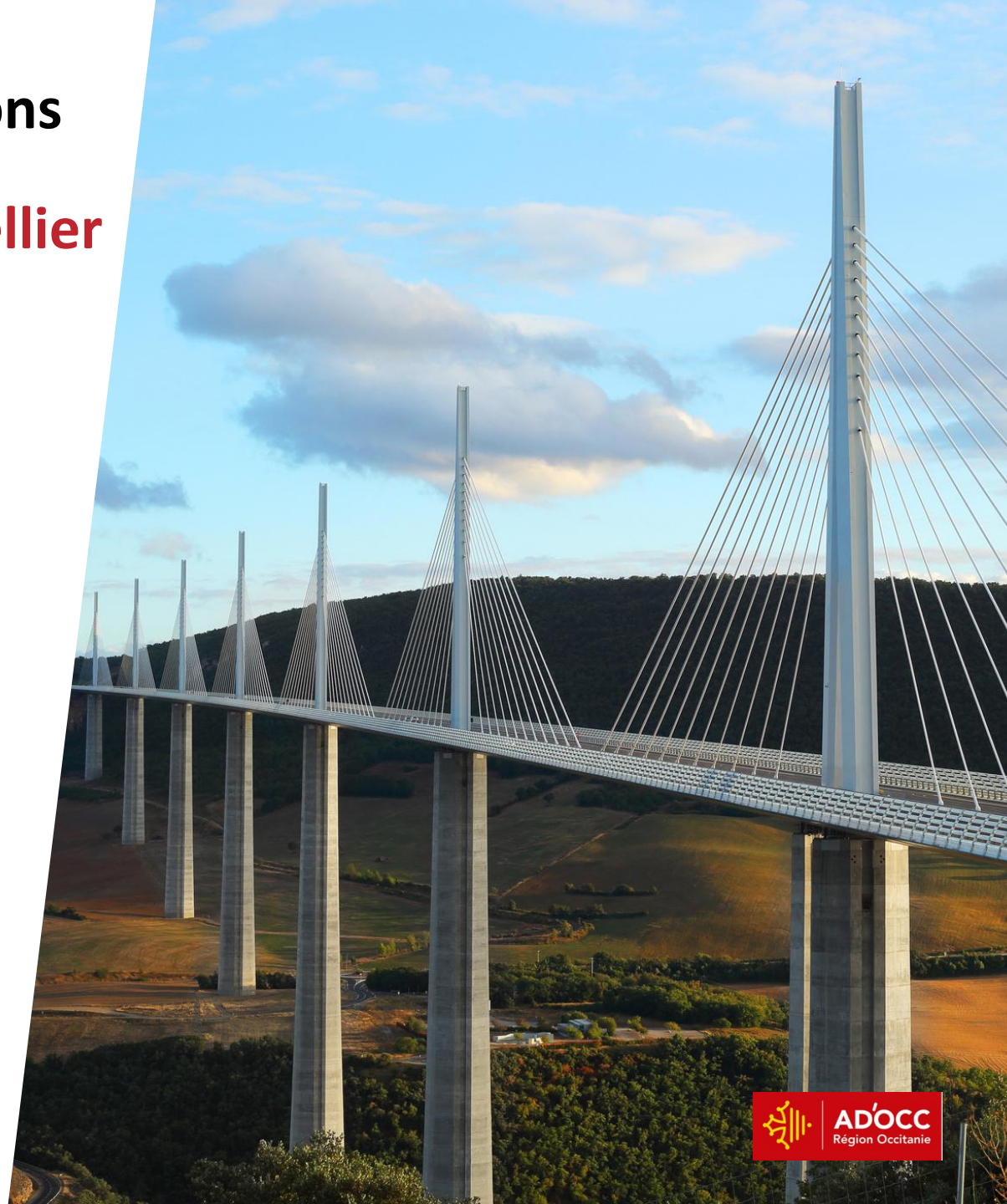
## Well connected

→ Toulouse

- ✈️ Paris 1h15
- ✈️ London 1h55
- ✈️ Montréal 8h
- 🚆 Bordeaux 2h10
- 🚆 Paris 4h15

→ Montpellier

- ✈️ Franckfurt 1h40
- 🚆 Marseille 1h35
- 🚆 Lyon 1h40
- 🚆 Paris 3h20
- 🚆 Barcelona 3h20



# Sectors of excellence IN OCCITANIE



## AERONAUTICS

World leader in civil aeronautics  
Home of Airbus



## DIGITAL

Serving progress  
1<sup>st</sup> Region of France in terms of start-up  
creation rate



## AGRICULTURE & AGRI-FOOD

With a focus on quality and innovation  
1<sup>st</sup> Organic Region / 1<sup>st</sup> vineyard in France



## SPACE

The hub of European space activities.  
Occitanie has always been  
one step ahead



## INDUSTRIES CULTURAL AND CREATIVE

1<sup>st</sup> French region for hosting audiovisual  
fiction filming



## TOURISM

France's leading thermal region



## RENEWABLE ENERGIES

On the way to becoming the 1<sup>st</sup> positive  
energy region in Europe



## INTELLIGENT AND SUSTAINABLE MOBILITIES

Innovating and decarbonising  
transport



## SEA

The blue economy has the wind in its sails



## HEALTHCARE

Excellence in Oncology and Medical Robotics  
World's Oldest Medicine Faculty



## HIGHER EDUCATION AND RESEARCH

Training new talent and preparing for the future

# TECH INDUSTRY, by the number

**19,000+** companies

110 000+ jobs

**8 Md€**

Revenue

**406+ M€**

Fundraising in 2024

**72M€ OneStock** (Retail)

**51M€ Sensorion** (Healthcare)

**45M€ OpenAirlines** (GreenTech)

...

**1** Digital Cluster



**1** Cluster CYBER



**4** French Tech Communities

Montpellier, Perpignan, Pyrénées-Adour, Toulouse



**1** of 4 French Interdisciplinary Institutes of Artificial Intelligence (3IA) is based in Toulouse



**10's** additional clusters

**Ekitia** (AI & Ethics Data)

**IoT Valley** (Internet of Things)

**Push Start** (Gaming)

**Robotics Place** (Robotics)

**Totem** (Mobility)

**Eurobiomed** (Healthcare)

...



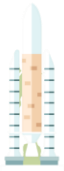
# Attractive Metropolis & dynamic economic hub



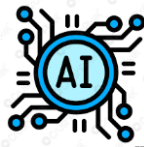
Capital of the Occitanie region



World Capital of Aeronautics



European Capital of the Space industry



Major French AI cluster



Golden triangle of innovation: Research & academia, industry leaders & policy makers

1<sup>st</sup>

Most attractive city in France

Baromètre 7e ed. Arthur Loyd, 2024

1<sup>st</sup>

French Metropolis for demographic growth

+20,000 people / year



## DIGITAL sector in Toulouse & Occitanie region

**#1**

Region for software  
development

**8B€**

regional turnover

**110k+**

employees in the digital sector  
in Occitanie

**8%**

share of digital jobs in the  
Toulouse area

**56k**

Number of jobs in digital  
sector in Toulouse

**+40%**

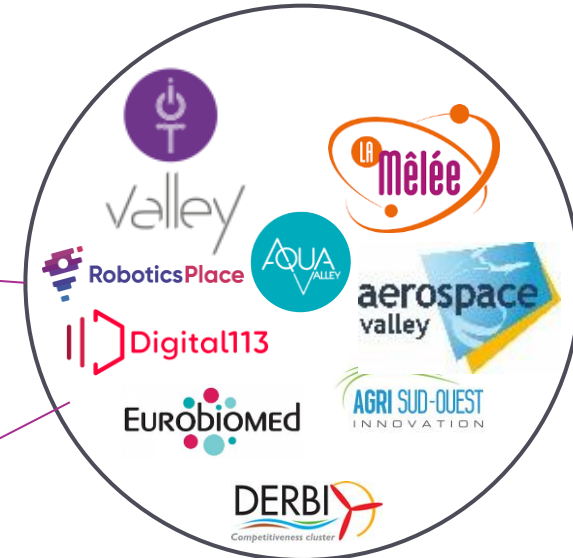
Over 10 years for R&D jobs  
growth in digital

# An exceptional network of innovation catalysts

## FabLabs



## Clusters



## Accelerators



## Funds & Banks



## Coworking



## Companies from our ecosystem, raising funds & creating value on our territory

170 M€



12 M€



10 M€



3 M€



3 M€





# YOUR PARTNER TO EXPLORE, OCCITANIE!

The **Economic Development Organization** of the Occitanie region



In collaboration with many partners :



# What make people relocated in Occitanie and stay versus the rest of France ?

**Exceptional quality of life**

**+ Beautiful Nature**

**+ Amazing access to culture**

**+ peaceful mediterranean climate**

**+ Rich Cultural heritage**

**+ Accessible cost of living**



**+50,000**  
**Will you be one of them?**





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