

risingSUD

Opportunities & Investments
in Provence-Alpes-Côte d'Azur

INVEST

EXPAND

EXPORT

Welcome to Provence-Alpes-Côte d'Azur !

With the support of



www.risingsud.fr

PRESENTATION OF RISINGSUD

risingSUD

Opportunities & Investments
in Provence-Alpes-Côte d'Azur

risingSUD IS THE ECONOMIC DEVELOPEMENT AND ATTRACTIVENESS AGENCY OF REGION SUD

Our missions:



TO ACCOMPANY
companies and territories
in the region



TO ATTRACT
investment and
talents



TO STRENGTHEN
the region's
economic image

DEDICATED, FREE, AND CONFIDENTIAL ASSISTANCE AT EVERY STAGE OF YOUR DEVELOPMENT IN FRANCE



Connecting with the
local ecosystem



Real Estate
proposals



Visit & meeting
scheduling



Research & funding
support



HR Support



Assistance in setting
up your company

WHY INVEST IN PROVENCE-ALPES-CÔTE D'AZUR?

risingSUD

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ATTRACTIVE

5 MILLION INHABITANTS
4 METROPOLIS

125 FDI projects in 2024

Best year on record for the region

AIX MARSEILLE PROVENCE,

2nd metropolis that competes with Paris in
foreign investment



INNOVATIVE

6 TECHNOLOGY PARKS

MARSEILLE, TOP 5

Global Internet Hubs

SOPHIA ANTIPOLIS,

Europe's 1st technology park

ARBOIS,

France's 1st technology park dedicated
to the environment



TALENTS

170,000 STUDENTS

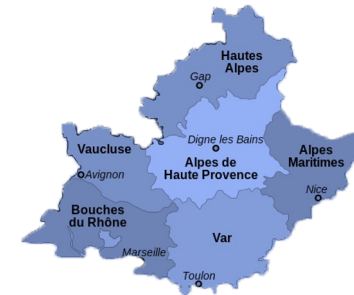
including 18,000 international

AIX-MARSEILLE UNIVERSITY

The world's largest French-speaking university

EURECOM SOPHIA ANTIPOLIS

Ranked 2n in Telecommunications
in the Shanghai ranking



50 German companies have set up
operations since 2020, 15 in 2024

2nd foreign investor in South Region
in 2024

Top German companies have
chosen South Region



CAPITAL FUNDING TO START-UPS IN THE SOUTH REGION

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3rd

Most dynamic region in France in terms of amounts raised.

x2

The amount allocated to start-ups developing Artificial Intelligence models in 2023.



CleanTech has seen its funding multiplied by nearly 3 between 2022 and 2023. The energy sector takes pole position, overtaking the healthcare sector.

Financing Committee (CoFi)

Organized twice a year by risingSUD, gathers over 100 public and private funders. Includes preparation (business model and financial analysis, company valuation, deck review and pitch rehearsal)



+33%

Of start-up operations in the regions in 2023 (vs. 2022).

x2

Funded companies that are more than 8 years old between 2022 and 2023.

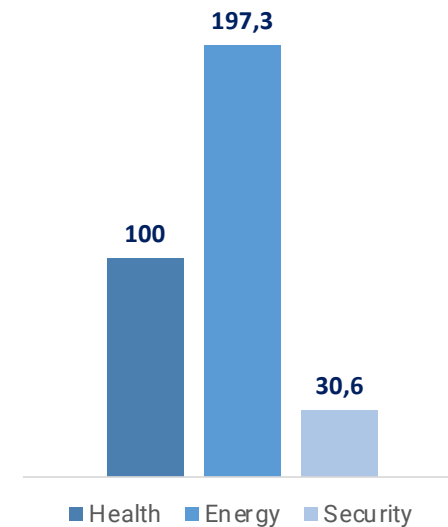


Cleantech, BlueTech, Impact and Digital as Q4 drivers.

Diversified investment

Support of projects by various investors: Venture Capitalists, Business Angels, Family Offices, Public and private investment funds & Banks

TOP 3 FUNDED SECTORS AT THE REGIONAL LEVEL (in M€, 2023)



SUPPORT TO SET UP YOUR OPERATION

risingSUD

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A COLLECTIVE SUPPORT IN OUR TERRITORY

risingSUD works closely with the national, regional and local actors to ensure that project support is as complete and effective as possible.



EUROPEAN SUPPORT:

In partnership with Region SUD, risingSUD can help your company apply for European tenders such as the [EIT Innoenergy](#) or [Innovation Fund](#).



REGION SUD DEVELOPMENT:

Region Sud supports significant high-potential business projects, combining productive investment, job creation, and playing a structuring role for the entire regional territory with a positive impact on the climate.

- Subvention or repayable advance

Ex: 350k€ in grant for Flavine (35 jobs and 3,5M€ investment).



FRANCE 2030 RÉGIONALISÉ:

- > €75,000 to €200,000 grant for feasibility phases
- > €75,000 to €500,000 repayable advance for pre-industrial development phases
- > I-Demo : up to 2M€ for the development of collaborative projects

SOUTH REGION INVESTMENT:

co-investment fund intended for all SMEs

- Equity loans from €15,000 to €200,000
- Capital participation from €200,000 to €2M

Our support doesn't stop at setting up: we can help you become a mid-sized company, decarbonize your production methods, export, raise funds or discover business opportunities in Europe...



The €54 billion France 2030 plan aims to develop France's industrial competitiveness and technologies of the future. Our region has been labelled an experimental territory to facilitate the prequalification of projects: **we can help supporting your bid!**

THANK YOU

FIND US

risingsud.fr



CONTACT US



Amine Bennani
Project Manager
FDI – Smart Tech
abennani@risingsud.fr
+ 33 (0) 6 61 85 74 52



Antonin Chef
International Business Unit Manager
Support to local establishment
achef@risingsud.fr
+ 33 (0) 6 49 51 21 43

MEET US !





REASONS TO CHOOSE AIX-MARSEILLE



Global Gateway

Europe, Africa & the Mediterranean

France largest port & strong tech ecosystem



Talent Access & Research

France largest university + world class R&D centers

AMU Project Manager connect you to top labs



Strategic Invest & Funding

€55B in structural investment by 2050

Acces to EU funding & fast-track POCs



Innovation & Acceleration

Top accelerators : Obratori, Zebox, accélérateur M (Plug&Play)

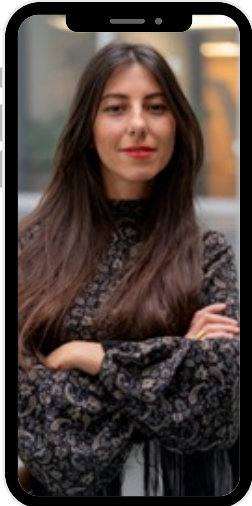
Hubs in AI, cybersecurity & Health



A great place to live & work

+300 days of sunshine & lower cost of living than Paris

Attract top global talent



Maeva Denis

 m.denis@provence-promotion.fr

 +33 6 85 90 60 21



**LET'S CHAT ! YOUR FRENCH EXPANSION
MADE FUN & EASY!**  

Project
Management



Market Data &
Insights



Ecosystem
Connections



Local Learning
Experience (LEX)



Soft Landing
Support



LET'S MEET AT 



GLOBAL SUMMIT
Paris

DMEA
Berlin
Connecting Digital Health

