

Local Help for Startups in Bourgogne-Franche-Comté

07.03.2025



01

A strategic location



47,800
Km² area



2,8
million of inhabitants



1,3
million of workforce



81,7
billion euros of GDP
(2021)



3rd
export region
(rate exportation /
importation in %)



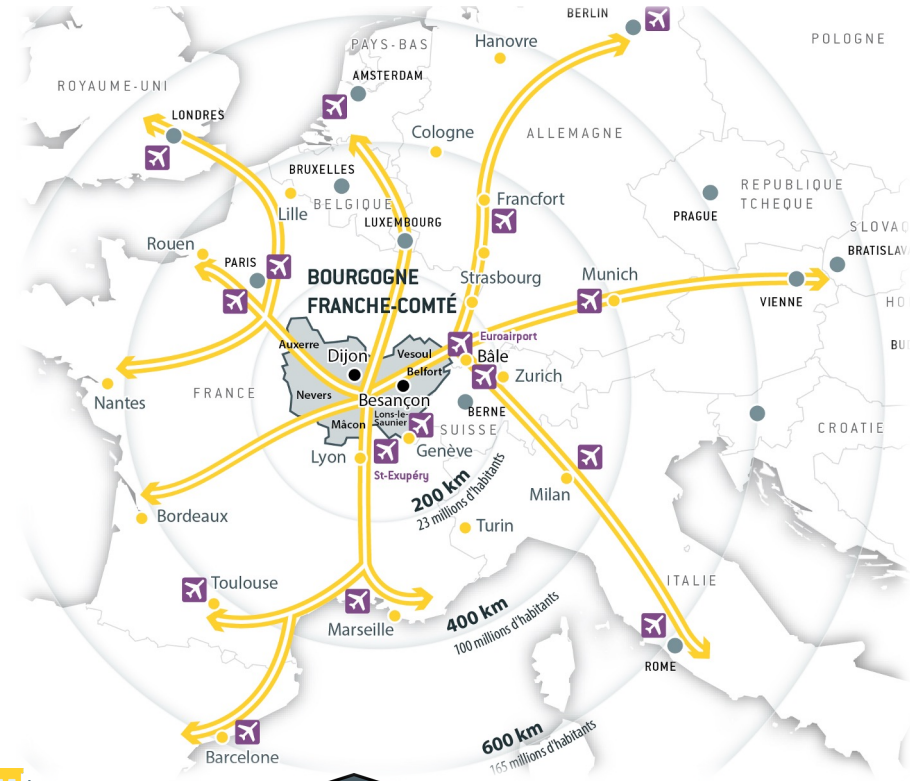
21,3
billion euros of
exportation



367,200
companies



80,000
students



And a business-friendly environment

02

An enabling environment for economic development



Region of French industrial excellence

30 % of executives in the region

work in the industrial sector (France average: 17%)

Regional industrial employment: 23%

excluding temporary workers
(France average: 15.8% at end 2022)

More than 1 of 5 jobs

are in industry

Main economic sectors

Hydrogen – Health care – Luxury and exceptional know-how –
Agrifood – Mobilities – Energy – Logistics – Digital – Customer
relations

19,300

industrials firms

10

industrial territories



1st region for R&D

(in terms of Private investment - 2020)

4 national research organizations

CEA, CNRS, INRAE, INSERM

Close cooperations between industry – education & training – research

16

High-end service
incubator

16

Clusters

6

Competitiveness
clusters

12

Technological
facilities



2nd French agricultural region

(metropolitan France - in created added value)

63 % of the region's land

eligible for PDO/PGI quality certification

181

protected designations of origin/protected geographical indications

03 Startup funding

Regional characteristics



General financial support

Creation / Growth

Support business creation / new business by consolidating cash flow in tandem with private funding

Repayable advance : 20-200 K€

Strategic consulting

Promote the use of external consultants.

Grant : 50%, max 1K€/day and 30K€/3y

Material investment

Support production-related investment projects by consolidating cash flow

Repayable advance : max 250 K€

Executive search

Encourage the company to acquire new skills

Repayable advance : max 50 K€ for the 1st year

Equity capital

Facilitate access to bank loans and boost financial capacity : OSER Bourgogne-Franche-Comté

RÉGION
BOURGOGNE
FRANCHE
COMTÉ



Financial support for Innovation

Presta'Inno

Support companies in their innovation process, requiring the contribution of external skills to validate a stage of the project

Grant : 50-70%, max 8K€

Regional Innovation Fund

Supporting innovation and development projects to promote growth and competitiveness

Grant : 50%, max 70K€ (feasibility)

Repayable advance (development)



bpi**france**



Financial support for Ecodesign

Ecodesign diagnostic

Grants : 80%, 500K€ or Remaining cost : 5K€

Ecodesign implementation

Grant : 80%, 100K€

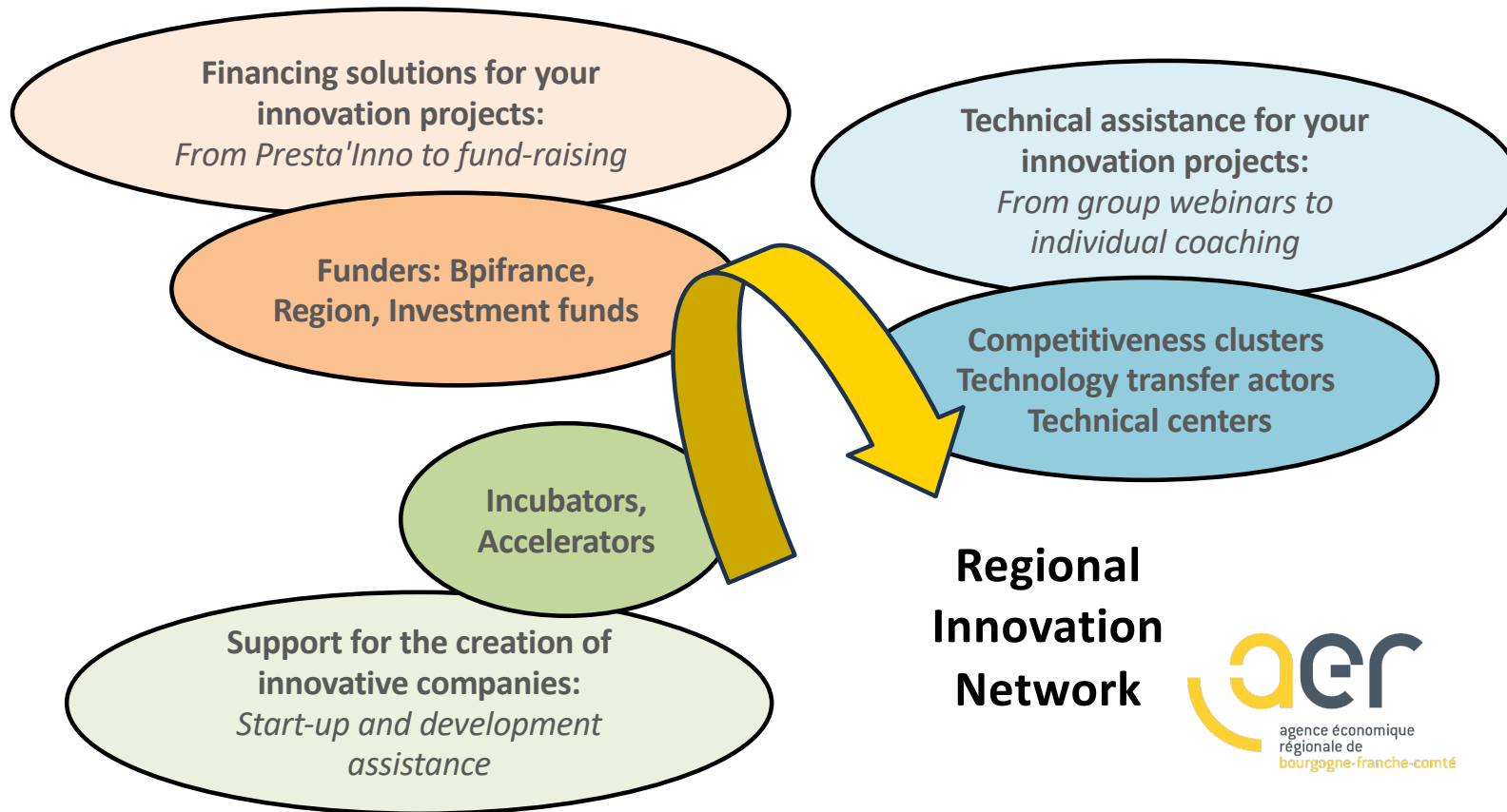
Machine and process investment

Grant : 45-60%, 300K€



04 Startup support

The Regional Innovation Ecosystem





Regional Innovation Network
 United to support your innovations



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How to stay in touch ?



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